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Whakapapa

Outcome:

Māori names are celebrated, both traditional and new

Attributes:

- Recognises and celebrates the significance of **Mana Whenua** ancestral names
- Recognises ancestral names as entry points for exploring and honouring tūpuna, historical narratives and customary practises associated with development sites and their ability to enhance **sense of place** connections
- Recognises importance for **Mana Whenua** of continuing to develop their cultural landscapes through naming of contemporary features

Application:

- **Mana Whenua** engagement and research on the use of correct ancestral names, including macrons
- Recognition and expression of place names through digital and physical interpretation, signage and wayfinding
- Use of appropriate names to inform design processes and inspire outcomes



Recognition of traditional and appropriate place names